

A Baldwin Production

Bar Louie Storyboards



Liquor Pouring Training Video



John Neitzel
CEO of Bar Louie



1a. Establishing shot.

1b. John Neitzel, CEO of Bar Louie, welcomes Bartenders.

2. Establishing Exterior shot of Bar Louie.



ACTOR
Bar Louie Bartender Trainer



3a. Bartender making a Martini.

3b. Martini close-up.

4. Bartender highlights what the video will implement.



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5. ECU of bottle neck and proper gripping technique.



6. Bartender explains why holding Bottle properly is important.



7. ECU on a mouth: "How to count."



8. Why counting is important.



9. ECU on Martini being poured and quality control.



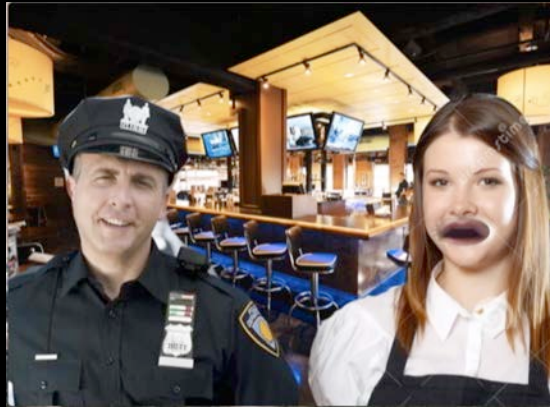
10. Checking a Guest's I.D.



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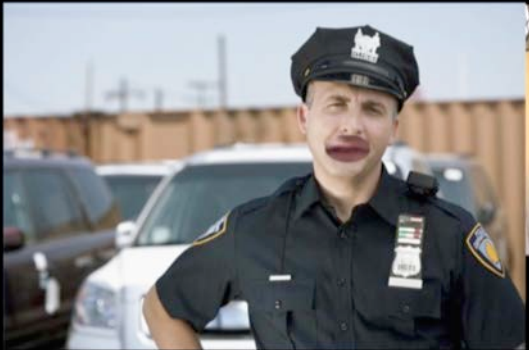
11. ECU on I.D. and what to look for.



12. A Police Officer and Bartender explain ramifications of I.D.



13. Bartender in the back of a Police car, recapping what was learned.



14. Police Officer takes Bartender to jail.



eat. drink. be happy.

15. Outro shot.

