

# *A Baldwin Production*

CHILDREN'S ROBITUSSIN

30 seconds

WOW Radio 10/8

(SFX: BABY CRYING & COUGHING)

NARRATOR: Hey Parents! Is your child  
keeping you up at night?

MOTHER: Little Debbie isn't feeling well.

NARRATOR: Try new Children's Robitussin,  
from Johnson & Johnson, it  
contains Dextromethorphan;  
formulated to help your child feel  
better and finally get some sleep.

(SFX: BABY SNORES)

MOTHER: Thanks Robitussin, now I can catch  
up on some much needed Z's.

NARRATOR: Children's Robitussin, now in  
Cherry flavor!